Relevant Event Date: 05/05/2015

QUOTING SYMBOL: GSANBOR

NAME OF THE COMPANY: GRUPO SANBORNS S.A.B. DE C.V.

PLACE: MEXICO CITY

Topic:

Market Maker

According to Article 50 Section II paragraph b) of the *General Provisions Applicable to Securities Issuers and other Market Participants (Circular Única de Emisoras),* Grupo Sanborns S.A.B. de C.V. informs the investing public that it has signed a contract for Market Maker services with the Brokerage Firm Credit Suisse S.A. de C.V., Credit Suisse Financial Group. The operations will start on May 5, 2014 for shares of Grupo Sanborns, S.A.B. de C.V., Series B-1 listed on the Mexican Stock Exchange.

This initiative is aligned with the firm commitment of Grupo Sanborns S.A.B. de C.V. to provide greater liquidity for shareholders.