

RELEVANT EVENT
CASH DIVIDEND
DATE: June 12, 2013

GRUPO SANBORNS, S.A.B. DE C.V.

Notice to shareholders

Pursuant to the resolutions adopted by the Ordinary General Shareholders' Meeting of Grupo Sanborns S.A.B. de C.V. held on April 29, 2013, the payment of a cash dividend taken from the balance of the Net Profit Tax Account of \$0.38 (zero pesos 38/100 MXN) was authorized for each of the 2,355,000,000 outstanding shares subscribed and paid of the Series B-1 ordinary, common, registered, no par value, which are listed on the Mexican Stock Exchange (Bolsa Mexicana de Valores, S.A.B. de C.V.) It is the first exhibition of the two aforementioned authorized by the Shareholders' Meeting.

It was approved that the dividend should be paid directly by the S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. to shareholders, against delivery of Coupon No. 1 of the macro certificate which is on deposit at S.D. Indeval, Institución para el Depósito de Valores S.A. de C.V. Located in Av. Paseo de la Reforma No. 255, Col. Cuauhtemoc, CP. 06500, Mexico, DF to the attention of Mr. Noe Reyes López.

For the exercise of property rights under this notice, shareholders must present the evidence on the respective values to prove their ownership and the right to collect the dividend referred to above.

Mexico City, Federal District, June 12, 2013

(Signature)

Mr. Omar Lugo Andere
Secretary of the Board of Directors