

Cash Dividends Notice

DATE: 12/11/2014

MEXICAN STOCK EXCHANGE

QUOTING SYMBOL:	GSANBOR
COMPANY NAME:	GRUPO SANBORNS, S.A.B. DE C.V
TYPE OF MEETING:	ANNUAL ORDINARY
CELEBRATION DATE:	April 28, 2014
DATE OF PUBLICATION:	NA

NOTICE TO SHAREHOLDERS

According to the agreements of the Board of Directors of Grupo Sanborns S.A.B de C.V. taken during the meeting held on April 28, 2014 a cash dividend payment was authorized in an amount up to \$1,884,000,000.00 from the balance of the Net Profit Tax Account 2013, in the sum of \$0.80 (zero pesos 80/100 MXN) for each one of the 2,355,000,000 outstanding shares of Series B-1 of the capital stock. The first installment shall be paid from June 20, 2014 against delivery of current Coupon No. 3 of the macro certificate , the second installment from December 19, 2014 against delivery of current Coupon No. 4 of the macro certificate.

The aforementioned dividend shall be paid directly by S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. to the shareholders that have its shares deposited in said Institution, the payment of the rest of the shares shall be paid at the corporate headquarters at Lago Zurich No. 245, Edificio "Presa Falcón" 6th Floor, Col. Ampliación Granada, Delegación Miguel Hidalgo, C.P. 11529 Mexico City.

RIGHTS

TYPE OF RIGHT	PAYMENT DATE	COUPON PAYMENT	CURRENT COUPON
CASH DIVIDEND	12/19/2014	4	5

PROPORTION

MXN \$0.40

PLACE OF PAYMENT

Mexico City